

Uptown Altamonte

Positioned on 25 acres that encompass the beautiful waterfront features of Crane's Roost Lake, Uptown Altamonte offers more than 1 million square feet of true mixed-use facilities.

Distinctive buildings designed to be appealing from all sides will host upscale retail and office space, fine dining venues and elegant residential options for those who choose to work, play and live in this urban downtown.

Not to be confused with other retail offerings sprouting up in Central Florida, where the focus is on maximizing commercial space without regard to quality or overall impact, Uptown Altamonte's roots are firmly planted in its community.

In fact, the City of Altamonte partnered with premier developers to create a magnificent epicenter that integrates function, state-of-the-art concepts, natural resources, convenience and style worthy of the affluent residents, businesses and patrons it has served for decades.

"We're building a downtown within an already existing, thriving and successful community, said Frank Martz, director of Altamonte Springs Community Redevelopment Agency and Planning Services.

According to Martz, Uptown Altamonte is the crowning jewel of an area that can claim great hospitals, great schools and a great lifestyle.

Lifestyle-Oriented Design with a Hometown Feel

In true downtown fashion, pedestrian-friendly streets and uniquely crafted sidewalks that mimic a paved look will be lined with new specialty shops and eateries, as well as recognizable favorites that serve a loyal patronage.

Savoring a cup of coffee and reading the newspaper at a local cafe before work; conducting business during lunch where prompt service and good food are expected; or sipping a glass of fine wine, where white linen tablecloths, crystal and exquisite culinary fare enrich the elegant surrounds, all are examples of the array of dining one can experience at Uptown Altamonte.

Not detail has been overlooked, Architectural features such as awnings, cornice, vibrant color schemes and rustic arbors complement the "uptown" ambience and pleasing streetscapes found within this community.

A Plan Designed to Enhance the Natural Environment

Staying true to Altamonte Spring's commitment to environmental responsibility, the development's master plan is driven by ecological factors. For instance, the generous allotment of landscaped and park-like areas will be sustained through the city's renowned storm-water retention system, eliminating the need to dip into Florida's

precious aquifer for irrigation purposes. And all electrical lines will be buried to allow for more green space and overall appeal.

Free, structured parking is ample throughout, Uptown Altamonte, providing another lifestyle amenity for residents and visitors.

A two-mile cobblestone path, sprinkled with garden benches, meanders through the area's natural setting, lending itself to quiet walks at dusk and exhilarating early morning jogs before heading to work.

Residents of The Lofts at Uptown Altamonte will enjoy breathtaking views only waterfront properties can achieve. Other amenities include a swimming pool and an indoor parking garage that enables residents to park on the same floor as their apartment, a true door-to-door convenience.

Creating Well-Thought Solutions for Better Living

Serving as Uptown Altamonte's architectural focal point stands an exquisitely crafted, 62-foot limestone tower. Within the plaza, a dancing water fountain in sync with piped-in music, entertaining those awaiting friends for a day of shopping, a quick bite to eat, or an afternoon movie.

Transportation will not be an issue at Uptown Altamonte. Blending aspects from a limo system with the I-Ride trolley concept used along International Drive, a computerized "FlexBus" system will take riders virtually anywhere within Altamonte Springs area, including stops at Altamonte Mall, Florida Hospital, Seminole Community College and more. This prototype has not been used in any other U.S. city and is so innovative that Altamonte Springs has been tapped by the Federal Transit Administration to serve as its model site for implementing effective transit systems and public/private partnerships.

Numbers Tell the Story and Predict Continued Success

Seminole County' business growth consistently ranks among the highest in the nation. The Altamonte Springs area enjoys Central Florida's largest concentration of wealth and upscale neighborhoods and yields the highest-buying income per resident in the state.

"It may come as a surprise to some, but within just a 20-minute drive, the City of Altamonte Springs is more affluent than Lake Mary/Heathrow and the areas surrounding the The Mall at Millenia, Sand Lake and Winter Park," Martz said. "This represents a key statistic to the success and vibrancy of Uptown Altamonte.

Spending 20 minutes to drive from one place to another is hardly viewed as an inconvenience, especially if the destination is worth the trip. This theory has been tested and proven when looking at the number of people who consistently travel within Seminole and from its neighboring counties to enjoy what Altamonte Springs has to offer.

The Same Great Destination Now Has a New Face – Uptown Altamonte

“There is no other site like Uptown Altamonte,” Martz said. “It is the only upscale, mixed-use project in the entire region that is on the water with direct access and visibility from I-4.”

The more than 500,00 people who annually flock to Uptown Altamonte’s Cranes Roost Lake venue for spectacular events, such as the Forth of July celebration Red, Hot and Boom; Cranes Roost Comedy; art shows; and concerts, are in for a treat, as the city pans to double the number, variety and scale of community events presented at Uptown Altamonte. The forward thinking design driving this project is evident.

An exciting addition to the shores of Cranes Roost Lake is the Eddie Rose Amphitheatre, names I memory of one of Altamonte Spring’s admired city commissioners.

Uptown Altamonte is destined to become the icon symbolizing what may discovered long ago – Altamonte Springs’ ability to offer premier living, shopping and dining to the local community and beyond.

Whether visitors stay for minutes, hours or a lifetime, memories are made in a place like this.